



## **Advisory Board**



### **Gilbert B. Kaplan, Chair and Co-Founder Manufacturing Policy Initiative**

Gilbert B. Kaplan recently served as Under Secretary of Commerce for International Trade in the U.S. Department of Commerce. He oversaw a workforce of 2,100 personnel within the International Trade Administration including three units: Global Markets and the Domestic and Foreign Commercial Service, Industry and Analysis, and Enforcement and Compliance.

Previously, Kaplan was a partner at King & Spalding, in the International Trade Practice Group focusing on international trade cases and trade policy issues. He filed and prosecuted the first successful countervailing duty (anti-subsidy) case ever against China in 2007. Kaplan is the founder of The Conference on the Renaissance of American Manufacturing and the co-founder of the Manufacturing Policy Initiative.

From 1983 to 1988, Kaplan served in several senior positions in the U.S. government, including Acting Assistant Secretary and Deputy Assistant Secretary for Import Administration, at the U.S. Department of Commerce. He graduated from Harvard Law School, cum laude, and Harvard College, magna cum laude.



### **Eileen Bradner**

Eileen Bradner retired in 2023, after spending most of her career as a lawyer and lobbyist in Washington D.C. Most recently, she was the Senior Director and Counsel for federal government affairs led the Washington office for Nucor Corporation, the largest steel company in the US.

Prior to that, she was a Partner at Wiley Rein LLP and worked in the office of Senator John Glenn. Eileen received the Lifetime Achievement Steel Champion award from the American Iron and Steel Institute. She has been a champion for the US steel industry since her days in Senator Glenn's office in 1985, including through her engagements with Women in Steel and the Association of Women in the Metals Industries, as well as representing the industry in domestic and global fora. She is graduate of the University of Toledo and Georgetown University Law School.



### **Sameeksha Desai, Director Manufacturing Policy Initiative**

Sameeksha Desai has been an associate professor at the O'Neill School since 2010. Her work is on industry and regional competitiveness, entrepreneurship, and job outcomes. In her research, she focuses on how public policies shape access to economic opportunity and pathways to inclusive economic development.

Desai was previously Director of Knowledge Creation and Research in Entrepreneurship at the Ewing Marion Kauffman Foundation. She served as a co-chair of the Transatlantic Policy Consortium and was a research fellow at the Max Planck Institute of Economics.

Desai holds a PhD in public policy from George Mason University.



**Thomas J. Duesterberg, Co-Founder  
Manufacturing Policy Initiative**

Tom Duesterberg is a Senior Fellow for manufacturing, trade and related economic issues at the Hudson Institute. He previously served as Executive Director of the Manufacturing and Society in the 21<sup>st</sup> Century program at the Aspen Institute. From 1999 to 2011 he was President and CEO of the Manufacturers Alliance for Productivity and Innovation (MAPI), an economic research and executive education organization based in Arlington, Virginia, with more than 500 manufacturing firms as members.

Previous positions include: Director of the Washington Office of the Hudson Institute, Assistant Secretary for international Economic Policy at the U.S. Department of Commerce, Chief of Staff to two members of Congress, and Associate Instructor at Stanford University. He is co-editor and co-author of U.S Manufacturing: The Engine of Growth in a Global Economy (2003) and three other books, as well as nearly 100 articles in journals and major newspapers. He holds a B.A degree from Princeton and M.A and Ph.D. degrees from Indiana University.



**Sarah Kemp  
Vice President Intl Gov Affairs**

Sarah Kemp is the Vice President and General Manager of International Government Affairs and leads Intel's government relations globally. She leads a unified government affairs strategy to shape public policy priorities, engage key government audiences and accelerate growth in every country where Intel does business.

Previously, she was Associate Vice President, Head Global Women's Health Policy and ESG Strategy at Organon, a global healthcare company. She has a long record of diplomatic service focusing on trade, including as Deputy Under Secretary for the International Trade Administration at the U.S. Department of Commerce. She is a member of the World Economic Forum's Global Future Council on China, and she holds an MBA from the Chinese University of Hong Kong and an MPA from Columbia University.



**Stephen J. Orava**  
**King & Spalding**

Steve Orava is the Chair of International Trade practice at King & Spalding LLP. Orava advises clients in anti-dumping, countervailing duty and safeguard proceedings in Australia, Brazil, China, the EU, India, Mexico, the U.S. and other countries in a broad range of sectors. In addition, Orava has substantial experience with market access and dispute settlement proceedings under the various agreements of the World Trade Organization and advises manufacturing industries

regarding climate change, including carbon border adjustment mechanisms.

Orava has been recognized as a leading practitioner in international trade by Chambers USA, Chambers Global, Legal 500 U.S., Who's Who Legal Trade and Customs, and World's Leading International Trade Lawyers. Orava holds a BS degree from Southern Methodist University and a Juris Doctorate from Georgetown University.

King & Spalding is an international law firm that represents a broad array of clients, including half of the Fortune Global 100, with 1,000 lawyers in 20 offices in the United States, Europe, the Middle East and Asia.



**Scott N. Paul**  
**Alliance for American Manufacturing**

Scott N. Paul is President of the Alliance for American Manufacturing (AAM), a partnership established by some of America's leading manufacturers. Scott and AAM have worked to make American manufacturing and "Made in America" top-of-mind concerns for voters and our national leaders through effective advocacy and data-driven research.

Scott served as a member of the White House Manufacturing Jobs Initiative. He authored a chapter in the 2013 book, *ReMaking America*, and has written extensively about Alexander Hamilton's role in forming U.S. national economic policy. He currently serves as the Board Chair of the National Skills Coalition and on the Board of Visitors of the Political Science Department at the Pennsylvania State University. He sits on the Leadership Council of the Alliance for Manufacturing Foresight. Scott earned a B.A. from Penn State and an M.A. with honors from Georgetown University.

The Alliance for American Manufacturing was founded in 2007 by leading domestic manufacturers and the United Steelworkers, North America's largest industrial union, with a simple mission: strengthen American manufacturing through smart public policies.





**Francisco J. Sánchez**  
**Holland & Knight**

Francisco J. Sánchez co-leads the international trade practice at Holland & Knight. Prior to joining Holland & Knight, he was the chairman and CEO of CNS Global Advisors.

From 2010 to 2013, Francisco served as the U.S. Under Secretary of Commerce for Trade. As Under Secretary, he led the International Trade Administration (ITA) in its efforts to improve the global business environment by helping U.S. businesses compete abroad. As one of the architects National Export Initiative, Francisco directed programs and policies that promote and protect the competitiveness of American businesses.

During the Clinton Administration, Francisco served as the assistant secretary for aviation and international affairs at the U.S. Department of Transportation (DOT). Prior to the DOT role, he served in the White House as a special assistant to former President Bill Clinton, and chief of staff to the Special Envoy to the Americas.

Francisco is a member of the Board of Directors for Archer-Daniels-Midland Company and is an advisor to PT Capital, a private equity firm concentrating on investment opportunities in the Arctic. He is a former non-Resident Fellow at the Brookings Institution, Global Cities Program. Francisco received a B.A. and J.D. from Florida State University and earned a Master of Public Policy from Harvard University.



**Sue Smith**  
**Smart Automation Certification Alliance**

Sue G. Smith is Executive Program Director for the Smart Automation Certification Alliance. The Alliance supports colleges, universities, and industries with certifications designed to develop and increase skills in the workforce in Industry 4.0 technologies and beyond.

She previously served as Vice President of the Technology & Applied Science Division as well as the Corporate Executive for Advanced Manufacturing at Ivy Tech Community College. She worked with all 14 regions to improve sales and delivery functions of manufacturing industries and had statewide oversight of Ivy Tech's technology and applied science degree programs.

Sue is an appointed board member of the National Council for Workforce Education. She served on the U.S. Economic Development Administration's National Advisory Council on Innovation and Entrepreneurship Board

Smith holds a bachelor's degrees from Indiana University as well as a master's degree from Antioch University.



**Terrence D. Straub, Co-Founder  
Manufacturing Policy Initiative**

Terrence “Terry” Straub served as a leading advocate for the interests of the American steel industry. He retired as Senior Vice President of Public Policy and Governmental Affairs at U.S. Steel in 2009. Through his leadership positions in trade organizations and government advisory committees, he crafted domestic and international policy affecting the steel industry.

Earlier in his career he served President Jimmy Carter as special assistant for congressional affairs, managing legislative strategies for creating the Department of Education and for reorganizing the federal government. Prior to his Washington career, Straub served as special assistant to Indiana Secretary of State Larry Conrad, and later was a democratic nominee for U.S. Congress in Indiana. He was a 2011 Fellow in the Advanced Leadership Initiative at Harvard University. He holds a bachelor’s degree in business from Indiana University and a master’s degree from the Johns Hopkins School of Advanced International Studies.



**Robert M. Sussman**

Bob Sussman is the principal in Sussman and Associates, a consulting firm focusing on energy and environmental policy issues. He is Chair of the Interstate Commission for the Potomac River Basin and has taught courses on climate change and energy at Yale Law School, Yale School of Forestry and Environmental Management and Georgetown Law Center.

In 2013, Sussman completed four and a half years of service in the Obama Administration, first as Co-Chair of the Transition Team for EPA and then as Senior Policy Counsel to the EPA Administrator. In this position, he functioned as the Administrator’s principal policy advisor, providing oversight and guidance on the full suite of policy issues across the Agency. He also played a key role in EPA’s interface with OMB, CEQ and other White House offices and worked closely with other agencies, particularly the Department of Energy and Department of Interior.

Sussman served in the Clinton Administration as the EPA Deputy Administrator during 1993-94. In 2007, Sussman retired as a partner at the law firm of Latham & Watkins, where he headed the firm’s environmental practice in DC for ten years.

Sussman is a magna cum laude 1969 graduate of Yale College and a 1973 graduate of Yale Law School.



**John D. Graham (ex officio)**  
**Paul H. O'Neill School**

Graham is a current Professor and former Dean of the O'Neill School. Previously, he served as Administrator, for the Office of Information and Regulatory Affairs, Office of Management and Budget under George W. Bush. For President Bush, he spearheaded an interagency initiative to relieve unnecessary regulatory burdens on manufacturing in 2004-06.

He chaired the interagency task force to reform federal regulation of the auto industry in the area of fuel economy—regulations the Obama administration built upon. Graham has testified before numerous House and Senate Committees, state and federal agencies, the European Commission, and Parliament. He received a BA in Economics and Politics from Wake Forest University, a M.A in Public Affairs from Duke University, and a Ph.D., Urban and Public Affairs, from Carnegie-Mellon University.



**Thomas Guevara (ex officio)**  
**Public Policy Institute the IU O'Neill School**

Tom Guevara joined the IU Public Policy Institute as its fifth director in April of 2017. Prior to coming to PPI, Tom spent six years as deputy assistant secretary at the U.S. Department of Commerce's Economic Development Administration. In his role there, he led the federal economic development agenda, promoting innovation and competitiveness to help U.S. workers and businesses compete globally.

Tom has worked in a variety of state and local government positions in Indiana in addition to a six-year career with Crowe Horwath LLP in Indianapolis. He served as the assistant budget director for the Health and Human Services division of the Indiana State Budget Agency, served as CIO of the Indiana Family and Social Services Administration, and also worked as controller for the city of Bloomington. He currently co-chairs the Innovation Policy Forum of the National Academy of Sciences in Washington, D.C.